

15.06.16

Rob Flynn appointed as MORE TH>N Managing Director

MORE TH>N - part of insurance giant RSA - today announced the appointment of Rob Flynn as the company's new Managing Director. **Rob, who has worked for RSA since 2009, takes up the appointment from Phil Wilson-Brown following his decision to return to his native Australia to take up a post with IAG.**

Rob will lead the MORE TH>N business and will be a key member of the UK Personal Lines Leadership Team. With nearly two decades of finance experience, including previous roles at Barclays, KPMG and Nationwide, Rob has enjoyed a number of key positions at RSA, most recently as director of Intermediated Retail, National Broker and Marketing for the UK Personal Lines division.

Rob will report to David Coughlan, UK Personal Lines Managing Director, RSA and starts in his new role on 1st August. Welcoming the appointment, David said: "I am delighted to be able to share the news of Rob's new role here at RSA. His strong track record throughout his time at RSA will be invaluable as he helps lead the MORE TH>N business to even greater success.

"I would also like to take the opportunity to thank Phil Wilson-Brown for the significant contribution he has made to MORE TH>N and RSA during the last 12 years working within the International division, at Group, in Scandinavia and most recently as Managing Director of MORE TH>N here in the UK.

"Phil will be leaving MORE TH>N in great shape with a clear strategy, strong brand, solid financial performance and real traction around the transformational activities we are undertaking."

Commenting on his appointment, Rob said: "I am really excited to take on this new role and help develop our MORE TH>N business. I am looking forward to working with a fantastic leadership team and the wider MORE TH>N team on one of the UK's most innovative and forward thinking insurance brands."

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For further information

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Notes to Editors

Rob Flynn biography

RSA

2016 - present	Director, Intermediated Retail, National Broker & Marketing
2014 - 2015	Director, Intermediated Retail & Marketing
2013 - 2014	Director, Affinity Pet
2012 - 2013	Head of IS & Change (Affinity)
2010 - 2012	Head of IS & Change (Operations)
2009 - 2010	Group Programme Management
Officer	

KPMG LLP

2007- 2009	FS Advisory Manager
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Nationwide Building Society

2006 - 2007	Senior Manager, Projects & Change
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Barclays Bank

1999 - 2006	Global graduate programme, and various roles in Wealth Management, IS & Change.
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About RSA:

With a 300 year heritage, RSA is a multinational quoted insurance group. Focusing on general insurance, RSA's core markets are the UK & Ireland, Scandinavia and Canada, with the capability to write insurance business across the globe. RSA's core businesses have around 13,500 employees with net written premiums of £5.7bn in 2015.

About MORE TH>N

MORE TH>N is the direct financial services arm of RSA. Established in 2001, the company offers car, home, pet, business and travel insurance.