

Shareholder information

Registered Office and Group Corporate Centre

9th Floor, One Plantation Place, 30 Fenchurch Street,
London EC3M 3BD. Telephone: +44 (0)20 7111 7000.
Registered in England No. 2339826.

Company website

The Annual Report and Accounts, interim results and other useful information about the Company, such as the current share price, is available on the website www.rsagroup.com. Frequently asked questions and answers in respect of shareholding matters are detailed on the Company's website.

Registrar

The Company's share register is maintained by Equiniti Limited. Queries regarding your shareholding should be addressed to Equiniti at the following address:

Equiniti Limited
Aspect House
Spencer Road
Lancing
West Sussex
BN99 6DA
Telephone: +44 (0)871 384 2048

Overseas callers should use +44 (0)121 415 7064.
Shareholders with a text phone facility should use +44 (0)871 384 2255.

Please quote the company reference number 0059 and your shareholder account number (on your share certificate and dividend tax vouchers) when contacting or corresponding with Equiniti.

Annual General Meeting

Ordinary shareholders are invited to attend the Company's Annual General Meeting (AGM), which will be held in The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE at 11.00am on 19 May 2008. Ordinary shareholders who are unable to attend the AGM to ask a question in person are invited to send the Chairman an email via the Company's website or to write to the Chairman at the Registered Office address above.

Share ownership

RSA is listed on the London Stock Exchange under the code RSA. The average total daily trading volume during 2007 was approximately 28m ordinary shares. The opening market price of an ordinary share on 2 January 2007 was 152.50p and closing market price on 31 December 2007 was 148.20p. The highest daily closing price of an ordinary share was 172.10p on 18 May 2007 and lowest daily closing price was 128.30p on 30 July 2007. Further details of the ordinary and preference shares are found in note 18 on pages 96 to 97.

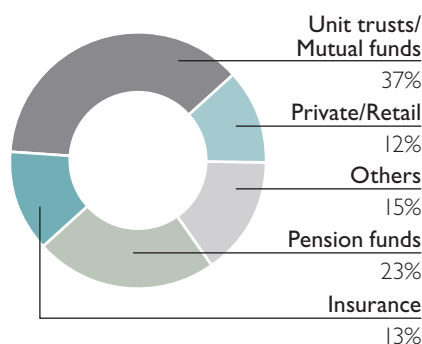
Shareholdings by size

No of shares	Shareholders	%	Shares	%
1 – 24,999	48,134	97.38	112.5m	3.46
25,000 – 99,999	701	1.42	31.1m	0.96
100,000 – 499,999	265	0.54	54.6m	1.68
500,000 – 999,999	105	0.21	65.4m	2.01
1,000,000 – 1,999,999	75	0.15	120.7m	3.71
2,000,000 and above	148	0.30	2,868.6m	88.18
Total	49,428	100.00	3,252.9m	100.00

Distribution of shares by geography



Analysis of investors



Shareholder information continued

Managing your shareholding

Share Register Fraud: protecting your investment

It is required by law that our shareholder register is available for public inspection and we are unable to control the use of information obtained by persons inspecting the register. Please treat any approaches purporting to originate from RSA with caution. RSA will never contact its shareholders directly to provide recommendation or advice regarding your shareholding and neither does it appoint third parties to do so.

Tips on protecting your shares

- Keep any documentation that contains your shareholder reference number in a safe place and destroy any documentation which you no longer need by shredding it
- Inform Equiniti promptly when you change your address
- Be aware of dividend payment dates and contact the registrars if you do not receive your dividend cheque, or better still, make arrangements to have the dividend paid directly into your bank account
- Consider holding your shares electronically in a CREST account via a nominee.

Amalgamation of accounts

Shareholders who receive duplicate sets of Company mailings owing to multiple accounts in their name should write to Equiniti to request that their accounts be amalgamated.

Low cost share dealing facilities

A telephone and internet dealing service is available through Equiniti which provides a simple way of buying and selling RSA shares. Commission is 1% with a minimum charge of £25 for telephone dealing and 0.5% with a minimum charge of £15 for internet dealing. For telephone sales call +44 (0)845 6037 037 between 8.30am and 4.30pm, Monday to Friday, and for internet sales log on to www.shareview.co.uk/dealing. You will need your shareholder reference number as shown on your share certificate. Share dealing services are also widely provided by other organisations.

ShareGift

Shareholders with a small number of shares, the value of which makes it uneconomic to sell them, may wish to consider donating them to charity through ShareGift, a registered charity administered by The Orr Mackintosh Foundation, registered charity number 1052686. The relevant share transfer form can be obtained from Equiniti. Further details can be obtained from:

ShareGift
17 Carlton House Terrace,
London SW1Y 5AH
Telephone: +44 (0)20 7930 3737
www.sharegift.org

Capital gains tax

The market value at 31 March 1982 of each post consolidation ordinary share of 27.5p in the Company, for capital gains tax purposes after relevant adjustments, was 146.41p (25p shares 133.1p) for former Royal Insurance shareholders and 57.97p (25p shares 52.7p) for former Sun Alliance shareholders. An adjustment to tax cost is required to take account of the 2003 rights issue, according to whether the rights were taken up or sold. Similarly, for former Royal Insurance shareholders an adjustment to tax cost is required to take account of the 1993 rights issue, according to whether the rights were taken up or sold.

Disabled shareholders

RSA is committed to providing a quality service to all of its shareholders. An induction loop is installed at the AGM venue. Please contact the Company Secretary's department at the address above if you require particular assistance.

The Unclaimed Assets Register

RSA supplies unclaimed dividend data to The Unclaimed Assets Register (UAR), which provides investors who have lost track of shareholdings with the opportunity to search the UAR's database of unclaimed financial assets on payment of a small, fixed fee. The UAR donates part of the search fee to charity. Further details can be obtained from: The Unclaimed Assets Register, 6th Floor, Cardinal Place, 80 Victoria Street, London SW1E 5JL. Telephone: +44 (0)870 241 1713. The website address is www.uar.co.uk.

American Depositary Receipts

The Company terminated its listing, in the form of American Depositary Shares, on the New York Stock Exchange on 30 October 2006.

Should you have an enquiry relating to the above please contact the Investor Relations department at Royal & Sun Alliance Insurance Group plc, 9th Floor, One Plantation Place, 30 Fenchurch Street, London EC3M 3BD. Telephone: +44 (0)20 7111 7136.

Financial calendar

27 February 2008

Announcement of the full year results for 2007, the ordinary final dividend for 2007 and the first preference dividend for 2008

5 March 2008

Ex dividend date for the ordinary final dividend for 2007 and the first preference dividend for 2008

7 March 2008

Record date for the ordinary final dividend for 2007 and the first preference dividend for 2008

13 March 2008

Announcement of the scrip dividend price for the ordinary final dividend for 2007

1 April 2008

Payment date for the first preference dividend for 2008

8 May 2008

Deadline for the receipt of scrip dividend mandates by Equiniti Limited in relation to the ordinary final dividend for 2007

19 May 2008

Annual General Meeting

6 June 2008

Payment date for the ordinary final dividend for 2007 (subject to shareholder approval at the AGM)

7 August 2008*

Announcement of the half year results for the six months ended 30 June 2008, the ordinary interim dividend for 2008 and the second preference dividend for 2008

13 August 2008*

Ex dividend date for the ordinary interim dividend for 2008

15 August 2008*

Record date for the ordinary interim dividend for 2008

21 August 2008*

Announcement of the scrip dividend price for the ordinary interim dividend for 2008

27 August 2008*

Ex dividend date for the second preference dividend for 2008

29 August 2008*

Record date for the second preference dividend for 2008

1 October 2008*

Payment date for the second preference dividend for 2008

31 October 2008*

Deadline for the receipt of scrip dividend mandates by Equiniti Limited in relation to the ordinary interim dividend for 2008

28 November 2008*

Payment of the ordinary interim dividend for 2008

*provisional date