
RSA UNVEILS MAJOR UPGRADES TO RISK MANAGEMENT CUSTOMER PORTAL

Leading international insurer RSA has relaunched its award-winning risk management software to provide even greater visibility and control over property & casualty risks for customers, brokers and RSA underwriters. The RSAred customer portal now also enables users to benchmark these risks against comparable exposures across the same sector.

RSA's Risk Consulting team spent 12 months upgrading the RSAred software, which now includes improved functionality and new features for viewing, analysing and comparing risk data in real time. The portal retains existing functionality that enables customers to update risk improvements and see the impact on their risk quality straight away.

Through the new capabilities, users can identify poorer performing sites and areas for improvement, obtain an overview of property risk, machinery breakdown and crime exposure, as well as assess natural hazard risk. A key feature of the new portal is the ability for users to compare their own risk exposure with the industry average, using anonymised data from other firms within their sector.

Neil Strickland, Risk Consulting director at RSA, said: "Our newly launched RSAred customer portal provides customers with easily accessible information to better understand and reduce their risk exposures, thereby managing costs through reduced loss frequency and severity, coupled with reduced production downtime.

"Sharing our expertise and data is a core part of our Risk Consulting proposition and helps us to develop our genuinely collaborative and flexible partnerships with customers and brokers. Through testing, we used feedback from our customers to ensure the enhancements truly respond to their needs. Subsequently, the reaction from other customers has been extremely favourable. With its clear functionality and intuitive interface, RSAred will really help risk managers to convey and discuss their risks at a senior level within their companies."

The RSAred customer portal is available in English, French and Spanish and is free to access for RSA's mid-sized to large corporate customers and brokers through RSA Risk Consulting, which provides insight and specialist sector knowledge of hazards and risks to enhance RSA's offering within key markets.

The portal's online dashboards use simple graphs to provide deeper insight that can be downloaded to bring more clarity to presentations and discussions.

Existing RSARED users can access the new customer portal at: <https://customer.red.rsagroup.com>. For more information please contact RiskConsulting.support@uk.rsagroup.com or visit www.rsabroker.com.

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About RSA Insurance Group plc

With a 300-year heritage, RSA is a multinational quoted insurance group. RSA operates three core business segments: Canada, Scandinavia and UK & International; and has the capability to write business in over 100 countries. RSA has around 12,600 employees with net written premiums of £6.7 billion in 2017.